SRI International CEO at ResearchOne Kick-Off on September 22

Innovation expert Curt Carlson and exhibit of USF inventions will launch new, year-round ResearchOne

Curt Carlson, President & CEO of SRI International, will be the keynote speaker for the 2011 ResearchOne Kick-Off Event on Thurs. Sept. 22 at 2:00 p.m., in the IDRB Oak View Room and Galleria.

The event features an exhibit show on innovation, showcasing exciting new products and inventions developed at USF. The Kick-Off Event is free and open to the public, and includes a reception.

CEO of SRI International since 1998, Carlson is the author of “Innovation: The Five Disciplines for Creating What Customers Want”, selected by BusinessWeek magazine as one of its Best Business Books of 2006. Carlson is the winner of an Emmy® Award for the creation of HDTV and has helped to found more than 12 companies.

Carlson is a widely sought out speaker and thought leader on global competitiveness and a founding member of the Innovation Leadership Council for the World Economic Forum. He
serves on the President’s National Advisory Council on Innovation and Entrepreneurship, and advises U.S. governors and prime ministers, economic ministers, and education ministers around the world on innovation, competitiveness, and educational reform.

Read the rest of the story at http://www3.research.usf.edu/absolutenm/templates/template1.aspx?articleid=212&zoneid=1

For more information, visit www.ResearchOne.usf.edu or call 813-974-0466.

Please forward to others who might have an interest.

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