

**College of Engineering
Advisory Board Executive Council Meeting**

Wednesday, March 2, 2011

Location: Board Room

Board Members Present: 7

Joe Reineman, Fermin Diaz, Sandy Pettit, Charlie Touchton, Robert Garcia, Gene Balter, Chuck Black

Others Present: 4

John Weincek, Brett Woods, Rafael Perez and Marcy Enoch

Meeting call to order at 10:05 am by Joe Reineman

Welcome by Dean John Wiencek

Chair Reineman goes over comments from last full board meeting and opens up discussion to the group.

- Black only heard positives that people liked being able to get together as a group and then into committees. He explains it is very important to keep people engaged throughout the year so they don't just attend one meeting a year.

- Touchton asks if people are involved in more than one committee to stay involved throughout the year.

- The group decides that if someone wants to serve on more than one committee that would be okay.

Weincek talked in the last meeting about how academia and business is similar. He asks the group if his talk was affective. It is suggested that in the fall meeting to have a presentation or a graphic on where they stand in their efforts

- Black thinks that the presentation was one of the better things we did at the last board meeting.

- Balter thinks it's the most important part, that is what the board is here for, what they can assist with.

- Pettit explains that she finds the difficulty with EAS that they don't understand the difference between academia and business and that usually is the beginning of the problems.

- Touchton thinks it's important for people to know the hierarchy and how it is different and why.

Reineman passes around a hand out about board objectives. He wants people to feel that their time is well spent, dynamic, meaningful and a productive experience for all attendees.

Should there be a speaker outside of the President or Provost?

-Balter suggests taking a tour instead or in addition to a speaker. Could even have our meeting at another building, suggests the Patel center.

-Touchton asks about the role of cross-disciplinary and how to bring them together.

-In response, Pettit talks about the centers on campus and how they give different groups the opportunity to collaborate.

-Diaz discusses the importance of being able to see results from a board stand point so people don't think they are just attending a meeting. Wants to be able to see what they actually accomplish by having a board. The goal is to help the college the best way they can given the amount of time people have.

- Balter asks if we should do some sort of an annual report about the activities of the committee, could even be included in the main colleges annual report. This document should be results focused.

-Black doesn't think there should be a lot of time allotted toward speakers, mostly the meat of the business.

- It is proposed that in our annual report to have a page or on what the board thinks the college should accomplish. Need a scorecard on where the college stands, building morale amongst staff and faculty. Strategic plan will be included in next AR and break it down with the goals. Have the board be included in those specific pages. Weincek gives examples of how this can be done. Key Action items for 2009-2010.

The group reviews the agenda for May 12th meeting.

- The committee reports should be longer and need time for them to meet, even for 30-45 minutes.
- Reason behind having department chairs for coming in to the meeting. Need to know exciting things going on in the university/college to be an advocate.
- Suggest revisions for meeting and the schedule.
- Make the President and Provost aware of the meeting and invite them to attend.
- Move breakfast to 8am start meeting at 8:30.
- And a 30 minute slot around the break for the committees to break out. Discuss a 1.5 day instead which would also include a social hour, even include spouses.
- Decide at the next full board meeting.

Items for Board Consideration

- Need to set more specifics about Board
- How many seats on the Board? -18 currently
 - Motion to have 21 seats on the board
 - Al-All say yes
- 3 year term at the discretion of the Dean which is in the bylaws
- What about having an Emeritus status and what would that mean.

LUNCH

Potential candidates for Board

People who aren't in the Tampa Bay area from varied departments

- Bob Tintera is a nominee by Robert Garcia
- Tom Trotter is a nominee by Charlie Touchton
- Going to ask Nick, Cindy, Joseph, Steve and an alum based out of DC

Committee Chair Report:

Robert Garcia-

Contacted a group of lobbyist that share offices in Tallahassee to give them a heads up to know what's going on with Rick Scott. April 16th BBQ at Robert Garcia's place. Rob Wallace will also attend if available. Trying to keep each other informed. Saw a program on MSNBC about kids graduating from college and have nowhere to go. Rising Above Together in Storm, reports about that congress needs to respond to this issue.

Ferman Diaz

Focusing on the student services website. Roster for all members that are consulting firms that are members of FICE. He is looking to find other connections. The site should have general categories with links to companies and contacts. Trying to make our site better for students. Sending out a survey about experiential learning to find out what they have participated in. Really want to use LinkedIn.

Gene Balter

Gives an update on the Unstoppable campaign. We are at about \$6M (Get update sheet from Gene) and have had monthly conference calls within the committee memebbers. If anyone has any names that should be followed up with for major gifts or getting re-connected to the college the committee will do the leg work. Goal of \$19M was decided without discussion with the Dean. The success with the Unstoppable campaign should be university wide versus colleges independently. Possibility of not meeting the goal is bringing down moral.

Charlie Touchton

Part of the Strategic Plan committee. They have done very little activity. Peter Shutz is no longer (calling him a free agent) going to be part of the committee. He will be on his own working with students. Pat Beyer would like to me involved in that committee. Going to start working regarding the Annual Report. Looking at goals and progress toward the goals etc. Should we be having meetings earlier in the spring so it can go in the AR?

Looking to hire someone for student services to help with the project spoken above. Career services charges \$10, COE is going to help with student planning by making it a degree requirement, expected to pay so trying to find a supporter to waive that. Doug Brown will be beefing up our relationships with the defense industry.

Meeting adjourned at 1:54 pm