

**University of South Florida, College of Engineering
Advisory Board Minutes**

December 6, 2011

Advisory Board Members Present: Chuck Black, Fermin Diaz, Robert Garcia, Sandy Pettit, Joe Reineman, Charlie Touchton, John Bucher, Ed Copeland, Gene Balter.

College of Engineering Staff Present: John Wiencek, Tom Weller, Rafael Perez, Brett Woods, Marcy Enoch, Beth Fontes, Freida Lahti.

Also Present: Dr. Babu Joseph, Dr. John Kuhn, Dr. Jing Wang, Maria Cordoba, Cesar Morales-Silva.

Meeting called to order at 8:30am by Chair Black.

Welcome and Introduction of the Board Members. Chair Black discussed how the board was reconstituted by adding by-laws and committees with the overall objective to provide value to the Dean and the College encouraging input and structure.

Brett Woods welcomed all to the new conference room and thanked everyone for their service and time to the college.

Dean Wiencek discussed the difference between academics and working in a corporate setting.

- Academics are all about equality, fairness and tradition while the corporate world focuses on success; the life isn't fair mentality and money.
- To garner buy in, in a tenured environment, it requires some understanding of academic culture. The faculty members who are on a tenure track or have been granted tenure see the Dean as a peer not as a boss.
- In a period of diminishing resources, the goals are to keep focus on structure and keep continuing processes in a forward motion. Everything needs to be focused on the main goal, which is the mission of the university.

Dean Wiencek discussed the personnel changes as follows:

- Director of Resource Management: Business functions of the college, Faculty member will take over the position.
- Chair of Electrical Engineering: Tom Weller will take over the position.
- Associate Dean of Research: Identified a candidate, he is waiting for the candidate to accept the position.
- CUTR Director- Jason Bittner, will start in January 2012.
- ME Chair: An offer was made then rescinded because the candidate had applied at several universities and was awaiting offers. The current chair will remain in place at this time.
- CEE Chair-Internal search selected by the faculty is Manjriker Gunaratne.
- Student Services Director: Mary Goodwin, Phd in Engineering,

Dean Wiencek discussed the current updates. There is a 1.5 million dollar deficit. The Provost said not to worry. The renovation is complete and a tour will be offered after the meeting. He briefly touched on the STEM efforts, Defense R&D, First SOCOM Contract, MEP, Innovation Partnership and the USF Polytechnic issues.

Introduction of Guz Zader, Director of External and Government Relations, Mr. Zader discussed his background and goals pertaining to his new position.

Chair Chuck Black asked the Board to read thru the revisions of the bylaws after some discussion and changes made to the draft by Marcy Enoch.

A Motion was made by Gene Balter accept the bylaws with changes as amended with the understanding of future housekeeping, i.e., grammatical changes are allowed without Board approval, Robert Garcia 2nd the motion. The vote was unanimous. There are 14 potential new Board members identified and hopefully after the New Year commitments will be confirmed.

Lunch with Research Day Students and Professors; Dr. Jing Wang, Cesar Morales, Maria Cordoba, Dr. John Kuhn, Dr. Babu Joseph, Sandy Pettit gave brief presentations on their posters during the lunch hour.

Chair Chuck Black continued the discussion of Committee tasks. He asked the Board to break up in two groups for a brainstorming session to come up with a list of ideas of what the board wants to offer the faculty, staff and students. An internal and external group was created. Upon return; the groups discussed their finding and it was decided that Fermin Diaz will chair the Leadership Committee, Gene Balter will chair the Development Committee, Robert Garcia will Chair the Legislative Committee, Ed Copeland and John Bucher will Co-Chair the Career Development/Internship Committee.

Sandy Pettit updated the Board on the Engineering Alumni Society:

Bullarney 2012: March 24, Glazer Children's Museum, Casino Night format

Alumni Association Awards: Excellence in Communications, Programming, Group Organization

Corporate Ambassador Program

2011-12 Kick-Off held on November 8th, 16 potential CAP attending, 20 Ambassadors have signed a "Letter of Commitment" for 2011-12. New companies represented include Linvatec, Jabil, and Busch Gardens. We continue to have strong representation from other firms such as Hillsborough County, TECO, Atkins (formerly PBS&J), HNTB, and McCormick Stevenson. Significant interest to provide more shadowing, internships, and co-op opportunities, and that will be a focus for the program

EAS Scholarship Status: The Conference Grant Program was established to encourage students to actively participate in technical conferences, to promote the USF College of Engineering, and to help students gain valuable presentation and leadership skills. Scholarship – 5 @ \$2000, FY11-12 on track for similar levels, For FY10-11, we provided 51 grants at \$250 each for a total of \$12,750. Graduate student recipients: 36, Undergraduate student

recipients: 12. *By Department:* Civil 2, Chemical 12, Computer 4, Electrical 18, Industrial 5, Mechanical 5, Unknown 5.

Gene Balter updated the board on the renovation of the first floor of ENB II and discussed gift opportunities:

Naming Renovation Opportunities

- Conference and Seminar Room \$ 75,000
 ✓ Commitment received from the Engineering Alumni Society
- 80 Seat Classroom \$100,000
- The Hall of Flags \$150,000
- Collaborative Laboratory \$250,000
- Dean's Suite \$250,000

Renovation Partners: Gift Levels

- Platinum \$25,000 +
- Diamond \$10,000 - \$24,999
- Gold \$5,000 - \$9,999
- Silver \$2,500 - \$4,999
- Bronze \$1,000 - \$2,499
- Pearl \$500 - \$999
- Jewel Up to \$499

All donors will be recognized on a donor wall in the lobby of the Hall of Flags. Additional recognition in Envision magazine and on College website.

Mr. Balter stated that the College has exceeded the *UNSTOPPABLE* Campaign goal of \$19,000,000 with current gifts standing at 74,421,215 for the *UNSTOPPABLE* campaign, however needs and giving opportunities still exist especially as it pertains to the renovation.

Summary of Action Items

- Dean Wiencek will finalize board membership with Chair Black.
- Dean will facilitate a meeting with Chair Black, Robert Garcia to meet with the Legislative Staff of USF.
- The next meeting is tentatively scheduled for February 9th and will focus on the different Task Forces.

Meeting adjourned at 4:06 pm and the Dean led Board members on a tour of the renovations of ENB II.