

Advisory Board Meeting November 19, 2010

Call to order at 9:07am

People in Attendance: 20

John Wiencek, Joe Reineman, Chuck Black, Fermin Diaz, Ed Copeland, Jan Sands Ash, Geary Havran, Tom Weller, Rafael Perez, Janet Gillis, Mandi Alexander, Brett Woods, Lilia Abron, Peter Schutz, John Bucher, Rob Wallace, Charlie Touchton, Sandy Pettit, Gene Balter, Marcy Enoch-Minute taker

** not in attendance: Robert Garcia, Pat Beyer, Doug Brown, Pat Flynn, Steve Henriquez

Welcome by Joe Reineman, Chair of the Board.

Introductions from the Advisory Board

Deans opening remarks, which include the board and expansion to people who are in CS and Electrical. We need more diversity within the board so looking to fill additional spots, if people know anyone but we are recruiting. President Genshaft was unable to be here but the Provost, Ralph Wilcox will be attending. All department chairs were invited to attend and looking for in the future for them to attend and to focus on one or two different departments in each meeting. Really wants the board to get to know the dept chairs and for it to be a partnership. Would like the sub committees to meet and talk about action items. Thanks the board for coming back and being part of the changes. Thanks the development staff and communications with fundraising and marketing within the community.

The College of Engineering has been focused in the past on BS degrees and how that can change. Strategies for research and graduate degrees. Wanting to expand but also need to keep a focus on undergrad. More research means many different things for the college, better faculty, more research dollars, which leads to more resources for the college. After the break we will generally discuss academia not just USF, and education vs. corporate world.

What does advisory mean, when we say Advisory board what is the role?

L. Abron brings up the issues with the students in the Tampa area and starting younger in the elementary schools and how it starts young to get great students at the university level.

C. Black says that USF and k-12 needs to develop as a community and people want their children to go to school in the area and get jobs in the area. Verses sending them away because there aren't enough opportunities both on the education side as well as career focused side.

C. Touchton asks a follow up questions about growing the under grad program and the principle focus.

J. Bucher asks about what the dean's main focus of the board will be. J. Wiencek responds by saying mission and vision. Provost will reward the colleges that produce the most research.

Break at 10:08 am

Return from break at 10:25am

Provost Wilcox joins us.

R. Wilcox joined the office right as the economy began to take a downfall. Since last of July 1, 2007, USF lost over \$100 million of the budget, still working on restoring and moving the university forward. College of Engineering has been in the fore front of working on that. USF trustees approved a strategic plan which has helped us retain focus and discipline during the hard economic times. On the path forward to mending the university. Working on membership for the AAU. Would like to be the second public university in the state of Florida. We are currently dead last in student to faculty ratio and in graduation rate as well.

-College of Engineering has actually been hiring. Only public university that has not had to do lay-offs. Cannot afford to lay off faculty but continue to invest in the CoE, they are essential in moving the strategic path. Leadership team, priorities, focus on biomedical engineering, environmental, transportation, believe these are our strengths and will continue to grow and support those programs. Bridges between the CoE and medicine, and Arts and Science, Marine Science, are critically important.

-Welcome back to USF and recognize the hiatus of the board and within the institution. Jump start within the community and industry and the board will help with the success of that occurring. Education is still faces challenges and especially within in the next six months.

Open for questions:

J. Bucher, asks about the budget and the loss

R. Wilcox responds: Anticipates that student growth continues but we are currently at capacity

J. Ash asks regarding freshman staying on campus and Eng Building 4

R. Wilcox, on campus housing is required for all freshmen who are not from within a 30 mile radius. Clear correlation between living on campus and success rate. Similar to metropolitan rates. Need opportunities for students to graduate in 3 years. Have a Provost scholarship. Eng 4 building, not at the top priority but is in the plan. The largest building on campus is still not even done yet and we have a loan from the foundation to fund the rest of the \$20 million. We grew too fast. Have focused on students in the front door not on the graduation/success rate.

E. Copeland asks about graduation rates and based upon the demographic of students that enroll

R. Wilcox responds 3 out of 11 in PELL grants. What we need is more need-based financial aid.

C. Black asks about block tuition and how that is going to affect the graduation rates

R. Wilcox responds about student progress, and the challenge, no longer a drop out mentality but a "stop out". We do not have sufficient need-based financial aid. Funded a recent initiative back in 08, Alumni Career Quest, eliminated a fee to help place Alums in careers. Is a financial cost for the university but hoping that it will create a feel good.

Dean gives powerpoint presentation regarding the "Vision of the Board"

Group breaks for lunch

Lunch demo of dancing wheelchair

Group breaks into committees

Group re convenes after a small break until 3:30pm

Mission Fulfillment:

- Internship opportunities for students. Need to put together a plan and a system between the students and industry. Going to utilize connections to create a website where they can find internship opportunities which should lead to them finding a job after they graduate.
- Enhance relationships that are already in the community
- Going to take on these two items as the main priorities.

Legislative Affairs:

- Looking to implement. Need data because they are looking at key legislators to share about university issues
- Need to identify who is the legislative are USF grads
- Why pick USF versus other UF, on different issues, size, research, building sizes
- Have action items for the Deans office, need to step back as a committee and look at the economic impact directly

Advancement:

- \$19m fundraising goal.
- Where to focus the energy on the big dollars.
- The message to go out and talk to people, educate the different ways to give and different places a donation can go towards
- Identify new prospects for the college
- Difference between advancement, development and fundraising
- Challenges for the board, attend events, support events both with time and financially

Strategic Plan Review:

- Primary accomplishment was creating a mission statement.
- Looking to create and solve the real world issues within the college
- Meeting via phone around December 14th

Final comments:

Need to learn how to work together

Had great a constructive meeting

Well thought out way of meeting

Need things to happen between meetings and to follow up on items

Within the subcommittees is where the real world will occur

Enjoyed having a program during lunch- want email link to rolling chair

Would like to see what each department is working on

Adjourn at 4:20pm (10min early! Woo)